

Smart device q-based survey results

(Context definition)

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NUMBER OF PARTICIPANTS: 57 PEOPLE;

17 - 40 YEARS; 70 % - MEN; 30 % - WOMEN

ВЪПРОСНИК ЗА ПОТРЕБИТЕЛСКА ОЦЕНКА НА КИБЕРЗАПЛАХИТЕ В ИНТЕЛИГЕНТНИТЕ ДОМОВЕ

Submitted by zlatogor on Tue, 03/26/2013 - 14:09

1. КАКЪВ Е ВАШИЯТ ПОЛ?:

- ☐ МЪЖКИ
☐ ЖЕНСКИ

2. КАКВА Е ВАШАТА ВЪЗРАСТ?:

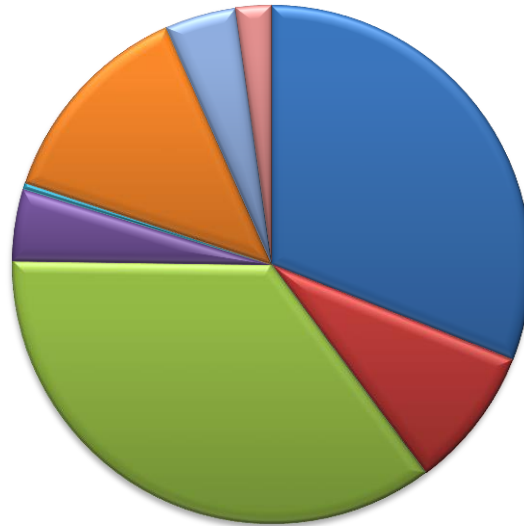
[години]

3. КАКВИ ИНТЕЛИГЕНТНИ УСТРОЙСТВА ИЗПОЛЗВАТЕ ВЪВ ВАШЕТО ЕЖЕДНЕВИЕ?:

- ☐ СМАРТФОН
☐ ТАБЛЕТ
☐ ПРЕНОСИМ КОМПЮТЪР
☐ СМАРТ ТЕЛЕВИЗОР
☐ РОБОТ- КОМПАЊОН
☐ АВТОМАТИЗИРАНИ БИТОВИ СИСТЕМИ
☐ ИГРОВИ КОНЗОЛИ
☐ ДРУГИ

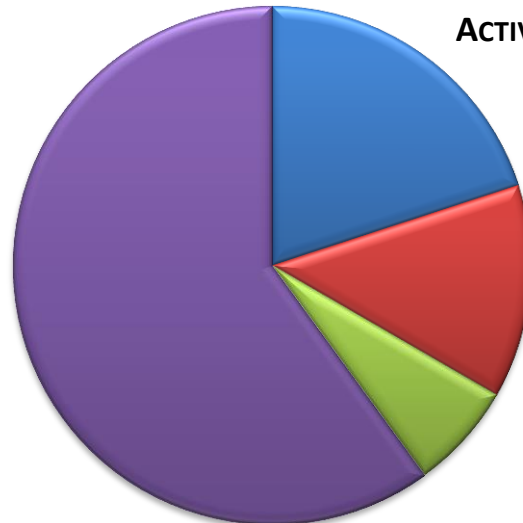
В ГРАФАТА 'АВТОМАТИЗИРАНИ БИТОВИ СИСТЕМИ' СЕ ВКЛЮЧВАТ: КУХНЕНСКО ОБОРУДВАНЕ, СИСТЕМИ ЗА ПОЧИСТВАНЕ, СИСТЕМИ ЗА ОТОПЛЕНИЕ, АЛАРМЕНИ СИСТЕМИ, СИСТЕМИ ЗА ОСВЕТЛЕНИЕ, СИСТЕМИ ЗА ОТЧИТАНЕ НА КОНСУМАЦИЯ, СИСТЕМИ ЗА РАЗПЛАЩАНЕ

TYPE OF USED SMART DEVICES:



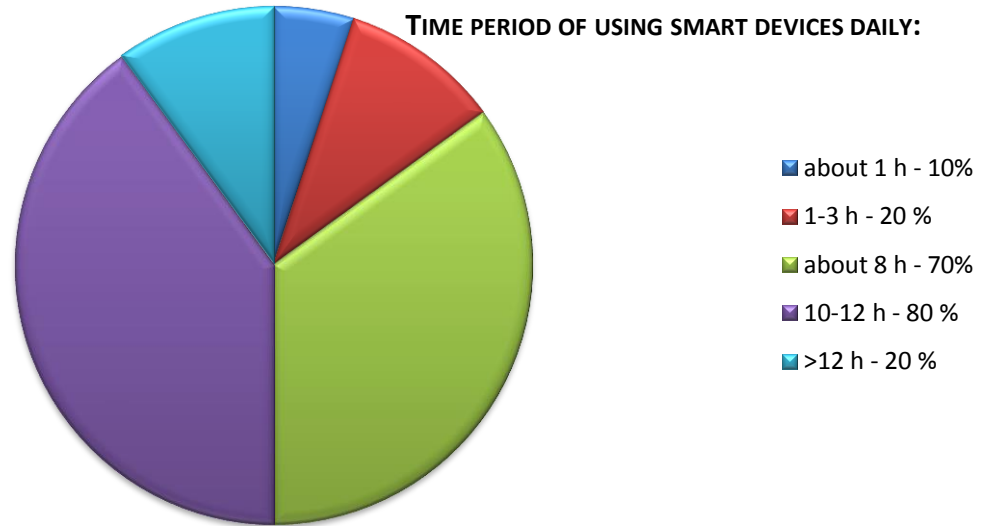
- Smartphone - 70 %
- Tablet - 20 %
- Laptop - 80 %
- Smart TV - 10 %
- Robot companions - 1 %
- Home automation systems - 30 %
- Gamming Consoles - 10 %
- Other-5 %

ACTIVITY FOR USING SMART DEVICES:

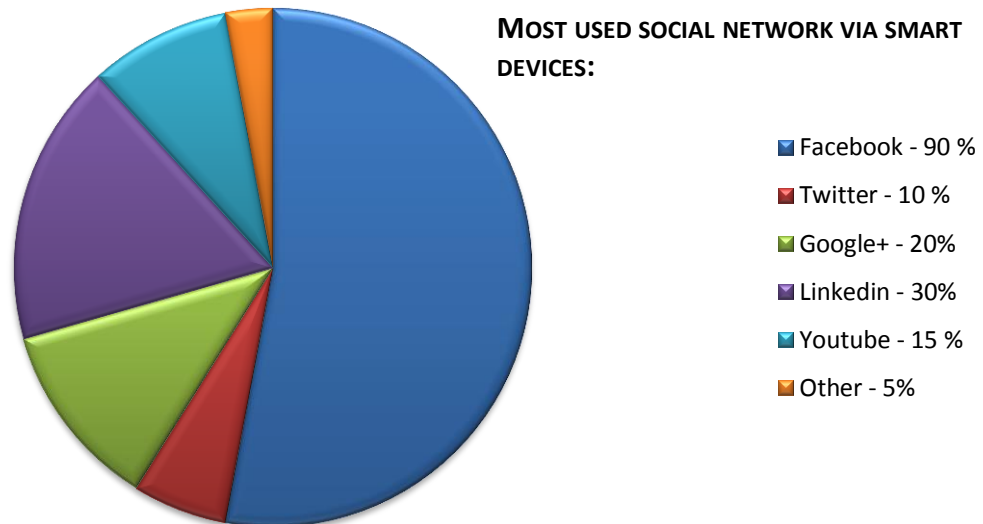


- Entertainment - 30%
- Household support - 20%
- Everyday work - 10%
- Communications - 90%

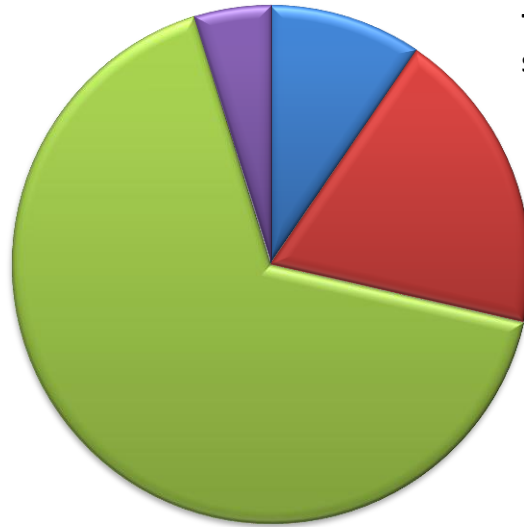
TIME PERIOD OF USING SMART DEVICES DAILY:



MOST USED SOCIAL NETWORK VIA SMART DEVICES:



**TYPE OF INFORMATION EXCHANGE VIA
SMART DEVICES:**



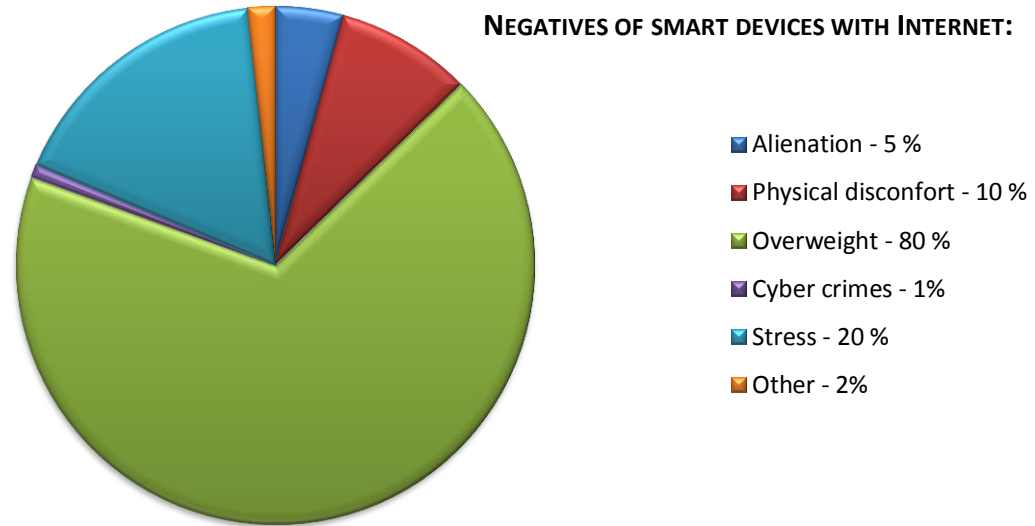
- Documents - 10 %
- Multimedia - 20 %
- Text messages - 70 %
- Other - 5 %

POSITIVES OF SMART DEVICES WITH INTERNET:

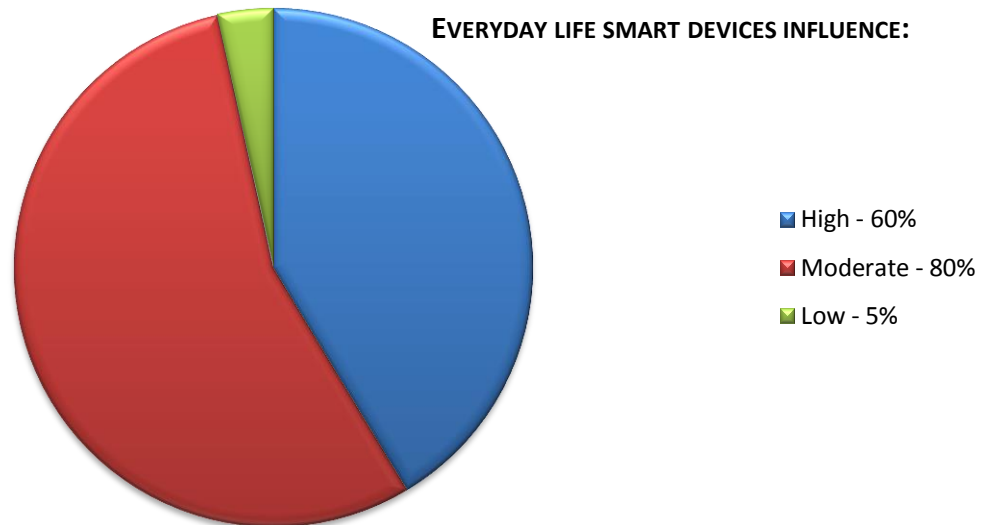


- Communication facilitation - 70 %
- Time saving - 40 %
- New contacts - 30 %
- Extended access to usefull information - 15 %
- Other - 2%

NEGATIVES OF SMART DEVICES WITH INTERNET:



EVERYDAY LIFE SMART DEVICES INFLUENCE:



Thank you for the attention!

Questions?